

Table 3 – Plan of Studies for SGH students – MBA Global Business
valid for the academic year 2021/2022

First year at SGH Warsaw School of Economics

Code	Course	ECTS / Credits
222101	Advanced International Economics	4.5 ECTS
210111	Business Law	4.5 ECTS
223201	Economic Diplomacy	3 ECTS
223231	Economics and Management of Innovations	4.5 ECTS
221371	Cultural determinants of international business	3 ECTS
221641	Technological environment of international business	3 ECTS
221651	Institutional determinants of international business	3 ECTS
235211	International Banking	3 ECTS
223221	International Entrepreneurship	4.5 ECTS
223501	International Financial Management	3 ECTS
222091	Managerial Economics	4.5 ECTS
223241	Natural Environment and Energy: International Conflicts and Cooperation	3 ECTS
223191	Quantitative and Qualitative Methods in Management Sciences and Economics	7.5 ECTS
235171	Regional Integration (Trading) Agreements	3 ECTS
	Electives	6 ECTS
	<u>Total:</u>	60 ECTS (30 cr UL)

Second year at Université Laval

Fall semester		
GIE-6105	Doing Business in the United States	3 cr.
MNG-6159	Business Ethics	3 cr.
One elective class among the following:		3 cr.
CTB-6125	Performance Management and Decision Making	
ENT-6056	Entrepreneurial Thinking, Innovation and Creativity	
ENT-6058	Applied SMEs' Strategic Diagnosis and Analysis	
ENT-6061	Developing an Entrepreneurial Project	
GSF-6038	Venture Capital	
MRK-6022	International Marketing Management	3 cr.
Winter Semester		
MNG-6059	Dynamics of Global Strategy	3 cr.
MNG-6133	Developing Management Skills	3 cr.
Two elective classes among the following:		6 cr.
GIE-6103	Doing Business in Asian Markets	
GSF-6038	Venture Capital	
GSO-6092	Project Management	
MNG-6060	Communications in groups and organizations	
MRK-6018	Sports marketing in the context of Globalization	
SIO-6051	Data mining and Exploration	
MRK-6019	Simulation: Development of Global markets	
MRK-6020	Responsible Marketing	
Summer Semester		
MNG-6525	Competing in a Global Arena: an Integrative Project	6 cr.
	Master Thesis at SGH	20 ECTS
Recognition of 30 ECTS (15 credits): CTB-6008 Accounting GSF-6037 Corporate Finance GSF-6006 Operations Management SIO-6017 Information Systems and Technologies MRK-6003 Marketing Management		15 cr
	Total:	30 crédits UL (60 ECTS) + recognition of credits 15 credits